



NOBLE



Win - Win



All powerful as it is, the crocodile in Sub-Saharan Africa has long built up a symbiotic relationship with the Egyptian Plover. The latter deploys its long beak to source bits of decaying meats lodged between the crocodile's teeth on the one hand, and renders dentistry service to the crocodile on the other.

Both nature and the business world prosper win-win partnership. At Noble, we are committed to providing OSM (Original Strategy Management) services to our customers by rendering a variety of original fine jewelry products, together with supply-chain and management mix services, ranging from branding and product support, sales and marketing management, inventory management as well as logistics and technology support.

As your most trust-worthy partner, we ennoble not only originality and sophistication, but also partners' peace of mind.

Corporate Profile

Being listed on the Main Board of The Stock Exchange of Hong Kong Limited (Stock Code: 475), Noble Jewelry Holdings Limited has been well regarded globally as a trustworthy Fine Jewelry Specialist. Leveraging on our leading edge on ODM (Original Design Manufacturing) and OBM (Original Brand Manufacturing) business models, Noble Jewelry extends that to OSM (Original Strategy Management) business model.

By OSM, we uphold the proposition of strategy and tailor-made services by rendering a variety of original fine jewelry products, together with the supply chain and management mix services, ranging from branding and product support, sales and marketing management, inventory management as well as logistics and technology support.

*We have won high recognition and confidence from our global customers including the Middle East, the U.S., Europe, Japan, China and other Asian-Pacific countries. Among them, Noble is one of the largest Hong Kong jewelry exporter to the Middle East countries. **

For years, Noble has groomed our edge in design capacity. Our Product Development & Design Department has 250 designers and mould making technicians. Currently Noble produces about 10,000 new and original designs per year to meet our global customers' quest for originality and exclusivity. Furthermore, with the ORACLE ERP System application and a B2B portal launch, together with the multi-lingual Customer Service teams, our global customers can easily monitor their production orders in every corner all over the world.

Noble's manufacturing plant in Guangzhou serves as a powerful backup to guarantee our production capacity. Besides, we own 2 fine jewelry brands: Chad Allison in the U.S., and OriDiam in Spain.

Noble upholds its Corporate Mission along our navigation towards perfection and sophistication - "To be a leading international Jewelry Service Provider by rendering Innovative, Quality, Brand and Efficient products and services". Noble Jewelry commits to reaching win-win synergy with our global customers and lift them up where they belong.

For more details, please kindly visit our website: www.noble.com.hk

** Data figure derived from Hong Kong's Total Exports of Jewelry (SITC 897), January/February 2006 -- Hong Kong Trade Statistics, Census & Statistics Department*



Ennoble Originality and Sophistication



Drifting Lotus
Earrings

It is the marvelous interplay of original design and sophisticated craftsmanship.

The Lotus drifts originality, we deliver sophistication.

"Drifting Lotus" won the 2nd Runner-up (Earrings Group) in the Buyers' Favorite Jewelry Design Competition 2007 organized by Hong Kong Jewelry Manufacturers' Association.



Phoenix In The Fire
Earrings

I am who I am. I pursue what I desire. Like the phoenix in the fire, I reborn in love, eternal in nirvana.

The phoenix reborn in the fire, we vitalize the life.

Ennoble Originality and Sophistication

Green Earrings

Green, a spring whisperer to your ears, is a blessing from mother of Nature.

Bathing in spring drizzle, the withered trees have regained vitality and grow with refreshing greenery, delivering hopes for new lives.

A juxtaposition of contrasting visual motifs, deadwood versus greenery, exemplifies the round and round life cycle going.

Green delivers rebirth, we deliver innovation.



"Green" won the Gold Prize (Earrings Group) in the Buyers' Favorite Diamond Jewelry Design Competition 1999 organized by Hong Kong Jewelry Manufacturers' Association.



When Leafage Loves Flower Ring

To have and not to hold. Leafage falls in love with flower but sometimes he knows how to reserve her cozy freedom.

The leafage adores romance, we endorse originality.

A Dream With Floral Whisper Ring

The bud is caressed by the gentle breeze beneath the sun, in the aura of blended yellow and green, narrating her romantic recollection of salad days.

The dream has the flower whispered, we make the dream realized.



Ennoble Originality and Sophistication



"Rome" won the 2nd Runner-up (Diamond Necklace) in the Buyers' Favorite Jewelry Design Competition 2005 organized by Hong Kong Jewelry Manufacturers' Association.

A Rome To Kill Necklace

The sweetness of the fruit manifests a blend of teamwork, from the leaders of the company to designers, consultants, technicians, communications and branding specialists.

Rome creates history, we create the difference.



Marriage D'amour



Bride

Up Where You Belong



Some may love to climb up beyond one's capacity, while others dare not think about it.

The height is decided by attitude while the capacity is emboldened by vision and leverage on partnership.

As your most trust-worthy partner, Noble accompanies you to lift up where you belong.



NOBLE



Ennoble Originality and Sophistication





Ever been flattered by a sophisticated tailor who guarantees you customized clothes and fabulous presence?

At Noble, we are dedicated to ennoble not only Originality and Sophistication, but also customers' peace of mind.

As YOUR most trustworthy Jewelry Service Provider , Noble lifts you up where you belong.



Ennoble Originality and Sophistication

Ennoble Originality and Sophistication



...O What's UP!
Up Where You Belong

...O My Goodness!

- Original Design
- Original Manufacture
- Original Brand
- Original Marketing Deliverable
- Original Strategy Management
- One-stop Solutions



NOBLE

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